

Academic Year 2021/22

BA (Hons) in Media, Communication and Cultural Studies

UCAS Code: PQL0

BA (Hons) in Media, Communication and Cultural Studies (with Year Abroad)

Internal Code: 1433U

BA (Hons) in Media, Communication and Cultural Studies (with Placement Year)

Internal Code: 1454U

Notes

- (i) *These programme regulations should be read in conjunction with the University's Undergraduate Progress Regulations and Examination Conventions.*
- (ii) *All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
- (iii) *Unless otherwise stated under 'Type', modules are not core.*
- (iv) *A compulsory module is a module which a student is required to study.*
- (v) *A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module. A final stage module cannot be deemed to be core.*
- (vi) *All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*

1. Stage 1

- (a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH1023	Introduction to Media Studies	20	20		4	Core	
MCH1025	Introduction to Scholarly Practice	20	20		4	Core	
MCH1026	Introduction to Social and Cultural Studies	20		20	4	Core	
MCH1031	Introduction to Multimedia Technologies for Media Studies	20		20	4	Core	

- (b) All candidates shall take 40 credits, with a minimum of 20 credits from the following list:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH1028	Introduction to Professional Communication	20	20		4		
MCH1030	Introduction to Journalism Practice	20		20	4		

(c) Candidates may take 20 credits of optional modules from the following list:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH1036	Journalism: Pasts, Present and Future	20		20	4		
MUS1014	Introduction to Popular Music Studies	20	10	10	4		

(d) With the approval of the Degree Programme Director alternative optional modules to those listed above may be selected

2. Stage 2

(a) Candidates shall select modules from the lists below so as to select 120 credits.

(b) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH2069	Research Methods	20		20	5	Core	
MCH2075	Representations: Popular Culture & Identity	20	20		5	Core	

(c) All candidates shall take a minimum of 80 credits from the following list:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH2000	Film Theory for Practice I: What is Cinema?	20	20		5		
MCH2001	Film Theory for Practice II: Why Cinema?	20		20	5		
MCH2034	Introduction to Public Relations	20		20	5		
MCH2060	Multimedia Journalism I	20		20	5		
MCH2065	Race, Culture and Identity	20	20		5		
MCH2068	Journalism Practice	20	20		5		
MCH2071	Sex, Sexuality and Desire	20		20	5		
MCH2077	Visual Culture	20		20	5		
MCH2080	Celebrity Culture	20	20		5		
MCH2220	Conflict and Crisis Reporting	20		20	5		
MUS2085	Popular Music and Media	20	10	10	5		
NCL2007	Career Development for second year students	20	10	10	5		
NCL2100	Developing Enterprise, Entrepreneurship and Employability	20	10	10	5		

- (d) With the approval of the Degree Programme Director, candidates may select up to 20 credits of optional modules outside those listed in (c) but may not exceed 40 credits of non-MCH modules overall.
- (e) With the approval of the Degree Programme Director, candidates may spend Semester 1 of Stage 2 studying abroad, in which case they take the following module, subject to an overall selection of modules with the Module Leader. The application for study abroad must be completed during Stage 1 and students must have passed all Stage 1 modules in order to spend Semester 1 of Stage 2 studying abroad. Language proficiency is compulsory for Universities that do not teach in English. Travel and study abroad will be guided by institutional policy and governmental guidance at the time.

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH2020	Student Exchange: Semester 1	60	60		5		

Spaces may be limited on specific modules. Modules offered may be subject to review and availability may change.

For detailed information about module pre-requisites candidates should consult the module catalogue (2021-22 MOFs) at: <http://www.ncl.ac.uk/module-catalogue/>

3. Study Abroad (Year 3)

Students wishing to spend a year abroad as part of their degree can do so in consultation with and at the discretion of the Degree Programme Director. This is mutually exclusive with the option in stage 2 for a semester abroad, and is also subject to a threshold of at least 60% in the overall stage-one average.

Travel and study abroad will be guided by institutional policy and governmental guidance at the time.

4. Placement Year (Year 3)

On completion of Stage 2 and before entering Stage 3, candidates may as part of their studies for the degree spend a year in a placement with an approved organisation. Permission to undertake a placement is subject to the approval of the Degree Programme Director. Students who are required to re-sit their Stage 2 assessment must delay the start of their placement until they have done so. Students who fail Stage 2 may not complete a placement year.

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NCL3000	Careers Service Placement Year Module	120	60	60	6		

Placement opportunities will be guided by governmental and institutional policy at the time

5. Stage 3

- (a) Candidates shall select modules from the lists below so as to select 120 credits. Students selecting non-compulsory modules must ensure that they have undertaken the pre-requisites.
- (b) All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH3073	Media Research Dissertation	40	10	30	6		
MCH3074	Critical Approaches to Media, Communication and Culture	20	20		6		

- (c) All candidates shall take 60 credits of optional modules normally selected from the following list. **Only one** level 5 module may be selected and candidates cannot enrol again on an optional module that they have already completed in stage 2:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH2034	Introduction to Public Relations†	20		20	5		
MCH2060	Multimedia Journalism I†	20		20	5		
MCH2065	Race, Culture and Identity†	20	20		5		
MCH2071	Sex, Sexuality and Desire†	20		20	5		
MCH2077	Visual Culture†	20		20	5		
MCH2080	Celebrity Culture†	20	20		5		
MCH2220	Conflict and Crisis reporting†	20		20	5		
MCH3001	Magazine Publishing	20	20		6		
MCH3002	Youth, Identity and Contemporary Media	20	20		6		
MCH3012	Fashion, Communication and Culture	20		20	6		
MCH3013	Global Public Relations	20	20		6		
MCH3063	Advertising and Consumption	20	20		6		
MCH3077	Power, Politics and Communication	20		20	6		
MCH3085	Digital Discourses and Identity	20		20	6		
MUS3029	Music, Politics and Policy	20	20				
NCL3007	Career Development for final year students	20	10	10	6		

† Candidates may only take one Level 5 module at Stage 3.

- (d) With the approval of the Degree Programme Director alternative optional modules to those listed above may be selected.

Spaces may be limited on specific modules. Modules offered may be subject to review and availability may change.

For detailed information about module pre-requisites candidates should consult the module catalogue (2021-22 MOFs) at: <http://www.ncl.ac.uk/module-catalogue/>

6. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

7. Degree classification

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the stages being 1:2 for Stage 2 and Stage 3 respectively.